

Live the cultures

MARKETING	
Description	Companies that provide services for marketing and communication strategies: branding and corporate identity, development of audio-visual products, digital graphics and direct activation, development of content for brands and non- traditional areas in the media and press service.
Area	Research projects in local and national marketing. Support in the development of "brief conceptual" and communication strategies in line with the goals of commercialization and marketing of the clients. Development of strategic alliances, which create new synergies between the brands.
Organization Type	Private Practice – Companies – Stores - basic tasks in a variety of fields in Marketing
City	Córdoba City
Work Schedule	This position requires a minimum time commitment of 20 hours per week. Minimum commitment: 8 weeks. It is not available from December 10th to February 10th – 20 days in July.
Primary Responsabilities	 Researching and analyzing information for the development of a diagnosis of institutional image. Assisting in the development of massive marketing campaigns. Organizing products presentations to customers. Updating of the databases with clients and contacts. Proposing creative ideas to expand the scope of the organization Developing marketing strategies for the organization Area mailing management Internet and social networks promotion Searching and handling of internet information
Qualifications & Studies	This internship is particularly recommendable for students of students of Marketing, Communications and Media
Required Skills	Ability to communicate clearly Proactive and creative attitude Advanced knowledge in communication and marketing tools.

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	Outgoing personality Cordiality and good manners are essential. Self confidence Passion for social activities.
Application Requirements	 Over 18 years old up to 35. University student or graduated. Correlation between your studies and/or work experience and the placement you are requesting. Level of Spanish: intermediate +. Adaptable to other cultures, lifestyles and conceptions of work. Commitment to the Host Organization, its rules and tasks. Respect start and end dates of the program according on your nationality and legal requirements of the entry country. Accident, illness and third party liability insurance coverage.

Please note: Responsibilities can vary according to the needs and resources of the Host Organization at the moment of your internship. This position is subject to the Host Organization's decision and depends on availability at the moment that the participant applies. It is not available from December 20th to February 10th – 20 days in July